

# Ankur Mishra

COO

He has been a central pillar of PayNet who has personified the conventional wisdom of hard work, commitment, and continual learning. Meet Ankur Mishra, a co-founder of PayNet, and a guiding force behind all the entrepreneurial endeavors.

## Formative years

An alumni of Seth M.R. Jaipuria School, Lucknow (1992-2003), Ankur later pursued B.Tech. in Computer Science from the ICFAI University, Dehradun. He has been raised in a joint family residing in Lucknow for over a century now, with family members in varied professional fields like Education, Government, Social Services, and Entrepreneurs. Right through his education, Ankur wanted to create a successful business in the tech space.

## Career journey

Starting as a Data Analyst with Apex Decisions (Jul 2006-Dec 2006), Ankur moved as an engineer to Hewlett-Packard in Aug 2007 and stayed there till Oct 2008. His next professional stop was as a Pre-Sales Manager with Mahindra Comviva, a stint of 11 months, from Oct 2008 to Aug 2009. Extending his experience in Pre-Sales, he then worked as a Manager with Utiba Pte Ltd from Sep 2009 to May 2012.

Thereafter, a major turning point arrived in Ankur's career when he joined as Product & Pre-Sales Manager with Arthha Mobile Payments & Banking. It was in Arthha where he met Abhinav and they seeded the thought of launching PayNet Systems. He was keen on solving the entry barrier problem of procuring tech for businesses, by introducing cloud-based services.

## Journey in PayNet

A co-founder of PayNet, Abhinav looked after the responsibilities of a Product Manager from Dec 2016 to Nov 2020. The company's product offering comprised of Omni Channel Banking, Open API Banking, Transaction Switching, Mobile Wallet, Branchless Banking, Customer Onboarding, Social Banking, Whatsapp Banking, Facebook Banking and Viber Banking.

Ankur went on to become the COO of the enterprise in Nov 2020. He particularly helped with automating business cases with WhatsApp chat bots.

In the coming years, Ankur plans to expand payment multiple folds from where the company stands today.

## A personal insight

Apart from work, Ankur is a fun-loving person who also loves to read. In his free time, you will find him hiking, reading, or travelling.